



AEG Reception & STAPLES Center Tour Set to Host SEME West 2006 Sports Career Conference Jan. 13

AEG Sports/STAPLES Center join the Lakers, USC S.B.I. for interactive, two-day event

WHO: AEG reception & STAPLES Center tour set for first night of SEME West 2006
WHAT: The 2006 Sports.Events.Marketing Experience West (SEME West 2006)
WHEN: January 13-14 2006 / Friday/Saturday
WHERE: Los Angeles, CA – University of Southern California – Marshall School of Business - SBI
WEB: www.SEMEWest.com / www.staplescenter.com / www.aegworldwide.com
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LOS ANGELES, CA (December 30, 2005) – AEG, one of the leading sports and entertainment presenters in the world, and developed and operated its STAPLES Center, one of its premier facilities, will host the Kickoff Reception and Facility Tour on Friday night at SEME West 2006, the third annual sports career education conference which takes place January 13-14, 2006 at USC's Marshall School of Business in Los Angeles.

AEG joins the Los Angeles Lakers, presenting sponsors, and USC's Sports Business Institute as sponsors. Special pricing is available for individuals, and for Groups and Organizations of five or more. For more information and to register, visit: www.SEMEWest.com or email: info@semewest.com.

The first two Keynote Speakers: **Shawn Hunter**, Chief Marketing Officer AEG & President, AEG Sports, **Anschutz Entertainment Group – Sports (AEG)**, and **David Baker**, the Commissioner, **Arena Football League (AFL)**.

"The SEME conference is clearly one of the sports industries leading events of its kind and it is a privilege to have been asked to participate," said keynote speaker Shawn Hunter, Chief Marketing Officer, AEG and President, AEG Sports. "This event is not only one of the very best ways for individuals looking for insights and opportunities for careers in the business of sports it also provides some of our industry's leading executives the opportunity to meet and recruit from the exceptional field of attendees who will be attending this event."

About AEG:

AEG is one of the leading sports and entertainment presenters in the world. AEG, a wholly owned subsidiary of The Anschutz Corporation, owns or controls a collection of companies including facilities such as STAPLES Center, The Home Depot Center, The Manchester Evening News Arena and NOKIA Live at Grand Prairie; sports franchises including the Los Angeles Kings (NHL), four Major League Soccer franchises, two hockey franchises operated in Europe and management of privately owned shares of the Los Angeles Lakers (NBA) and Los Angeles Sparks (WNBA); AEG Marketing, a sponsorship, sales, naming rights and consulting company; AEG Merchandising, a multi-faceted merchandising company; AEG Creative, a full-service marketing and advertising agency and AEG LIVE, a worldwide leading concert and promotion agency devoted to all aspects of live entertainment.

About SEME:

The powerful SEME Speakers Bureau will include **over 40 organizations, 60 industry experts in 15 different fields, and features top decision makers from the NFL, NBA, MLB, NHL, NASCAR, College Sports, Action Sports, Minor Leagues, the Olympics, Journalism, Electronic Media and Broadcasting, and other public and private organizations.**

This premier two-day event brings career seekers and advanced students together with the leaders in the sports industry. Participation in this unique industry experience allows attendees to gain first-hand knowledge and real-world career insight; interact with global leaders in the sports and event fields, participate in one-on-one interviews and explore internship and job opportunities. One key feature of the event is the Career Workshop and Job/Internship Fair which provides answers to the ultimate career question: "What Makes You Marketable?"