



April 12-13, 2008 - Chicago, IL

## 2008 Registration Form

Please complete the form and return it with check or money order payment to:

**Sports Industry Education LLC**

c/o Sports Events Marketing Experience (SEME Central 2008)

1049 Papermill Court, Georgetown, N.W.

Washington, D.C. 20007-3619

Office: 202-783-5501 Fax: 202-249-9427

[info@seme-now.com](mailto:info@seme-now.com)

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

First Name on Badge: \_\_\_\_\_

Company/Organization/School: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

How did you hear about us?: \_\_\_\_\_

Check Areas of Interest:

- |  |  |
|--|--|
| <input type="checkbox"/> Events Management and Marketing                   | <input type="checkbox"/> Facility Management and Operations                      |
| <input type="checkbox"/> Sports Business and Branding                      | <input type="checkbox"/> Teams, Leagues, College Athletics                       |
| <input type="checkbox"/> Mass Media, Journalism and Broadcasting           | <input type="checkbox"/> Professional, Intercollegiate, Youth and Amateur Sports |
| <input type="checkbox"/> Sponsorship Sales / Customer Relations Promotions | <input type="checkbox"/> Corporate Marketing / Licensing                         |
| <input type="checkbox"/> Athlete Representation and Services / Agents      | <input type="checkbox"/> Olympic Sports Organizations                            |
| <input type="checkbox"/> Public, Media and Community Relations             | <input type="checkbox"/> Regional and National Sports Commissions                |
| <input type="checkbox"/> Sports Law and Negotiation                        | <input type="checkbox"/> Sports Travel and Tourism                               |
| <input type="checkbox"/> Apparel / Retail and Distribution                 | <input type="checkbox"/> Young Executives Leadership Seminar                     |

Registration Fees

- REGULAR: \$145 (Early Bird Rates End March 14)       Price after Early Bird: \$195

Special Prices For:

- Groups of 20 or more: \$125  
 Groups of 40 or more: \$95

Payment Information:

Please make checks payable to: **Sports Industry Education, LLC** Tax EIN#: 33-1073735

Please contact Hotel Orrington (1-888-677-4648) for information regarding rates and availability. Mention Group Name - Sports Event Marketing Experience (Central). Please see [Venue, Hotel, & Travel](#) page for more information.

REGISTER ONLINE AT [www.seme-now.com/central](http://www.seme-now.com/central)